

April 2, 2018

**Viessmann “wins” new customers in Nashville.**

The Viessmann US sales team recently participated in the 2018 Winsupply Annual Meeting and Vendor Showcase, a multi-day event hosted in Nashville, Tennessee, the city famous for country music and the legendary Grand Ole Opry. Winsupply, a national wholesaler of HVACR products, invited Viessmann along with other select HVACR vendors to their annual meeting to showcase Viessmann’s premium products and to network with hundreds of Winsupply’s national store presidents. Viessmann was also there to attend joint session conferences and conduct one-on-one meetings.

Viessmann generated a great deal of customer interest and traffic in the Viessmann booth with buyers seeking high performance products. Viessmann featured popular residential and commercial gas condensing boilers and direct hot water tanks, including the Vitodens 100-W B1KA and B1HA boilers, Vitodens 200-W Cascade System, Vitocrossal 300 CU3A floor standing boiler and Vitocell 300-W DHW tank.

The event enabled Viessmann to open new geographic markets in the US, expand its presence across the USA and strengthen existing customer relationships in the Winsupply network. Feedback from Winsupply about Viessmann was consistently positive: *Viessmann provides high quality, superior performance and overall excitement to have Viessmann in their product portfolio.*



Viessmann US Vice President, Sales Director, Stephen David and President & CEO, Michael Luz discuss Viessmann products with Andy Holmes, Winsupply Area Leader.

### **About Viessmann**

The Viessmann Group is one of the leading international manufacturers of heating, industrial and refrigeration systems. Founded in 1917, the family business employs approximately 12,000 employees worldwide and generates 2.25 billion Euro in annual group sales. Viessmann has a strong international outlook – it maintains 22 production companies in 11 countries, subsidiaries and representatives in 74 countries, and a total of 120 sales offices worldwide. Exports account for 54 percent of sales.

For three generations, Viessmann has been providing comfortable, efficient and environmentally-responsible heating solutions, tailored to the needs of the market. With ongoing research and development and a focus on product innovation, Viessmann has pioneered technologies that have continuously set standards and made the company into a technological innovator and pacesetter of the entire industry.