

Viessmann Academy





For detailed seminar information or to register, please visit us online at:
www.veissmann.us/academy
www.veissmann.ca/academy

The Viessmann Academy – Your competitive edge

From the fundamentals to the latest in Viessmann heating technology – we can help.

Knowledge adds value

The heating industry is changing. With an increasing demand for high-efficiency heating and renewable energy solutions, it is essential for heating professionals to keep pace with the latest technological advances and current market trends.

First established to meet this demand, the Viessmann Academy offers a broad range of seminars covering our complete line of advanced heating technology. Our practical training does more than simply help our trade partners meet the needs of today's changing heating market – it also prepares them to become leaders within their industry.

Industry partner education and training has been an essential part of the Viessmann corporate philosophy since the 1960s. Last year, more than 92,000 trading partners participated in Viessmann Academy training courses worldwide.

Viessmann Academy in North America

Three locations across North America serve the heating community with comprehensive training and support. Since the 1990s, our skilled instructors have focused on providing training that is relevant to the North American heating community. This ensures you receive only the information that's important to you and your market.

Training for all levels of expertise

For years, graduates have praised the outstanding quality of the programs offered at Viessmann Academy. Continuing our tradition of excellence, Viessmann technical training now accommodates an even wider range of skill levels to help you stay ahead of our ever-changing industry.

The comprehensive seminar line-up focuses on everything from advanced boiler and control technology, solar systems and accessories, to the latest service and sales techniques. Our welcoming classroom and small class sizes encourage an interactive learning environment to help you get the most from each course.

Our seminars are organized in three levels:

- 100 Series: Introductory
- 200 Series: Application
- 300 Series: Service

Win more jobs with Viessmann

In addition to technical instruction, the Viessmann Academy provides unique marketing and sales training with the customer's perspective in mind. This helps graduates to translate technical language into solutions that their customers understand.

We provide this high level of professional support because we realize that offering leading technology isn't always enough to close the sale. When our contractors are partners in the sales process, they find selling Viessmann easier than ever before.

Something for everyone

Whether you are a consulting engineer, wholesaler, heating contractor, service technician or sales representative, you can experience state-of-the-art training by our experienced Viessmann Academy professionals, geared specifically toward the needs of your industry segment.

Evolving training for a changing industry

As technology changes, so too do the courses offered at the Viessmann Academy – and the way we deliver them. Webinars, training videos and other online resources will play an increasingly important role at the Viessmann Academy as we take advantage of web-based technology to offer greater flexibility and improve access to training.

The Partner Program gives you more

You can earn up to 20 Partner Points with every Viessmann Academy seminar you attend! Points can be redeemed for a wide range of marketing tools, apparel and gift cards. Plus, members of the Partner Program get priority seating in the Viessmann Academy classroom.

Get started

For a complete list of current seminars and our Viessmann Academy training schedule, please visit us online.

About the Viessmann Academy

- Operational Viessmann boilers on display
- Small group sizes – questions and interaction encouraged
- Highly skilled, knowledgeable and experienced instructors
- Relaxed, comfortable environment – enjoy great hospitality from our friendly staff
- Exclusive marketing and sales training
- Viessmann Academy certificate awarded upon successful completion of seminar



Not a member of the Partner Program? Join today by visiting us at:
www.viessmann.us/partnerprogram
www.viessmann.ca/partnerprogram



Due to finite fossil fuel reserves and the dangerous effects of climate change, your customers are rethinking the way in which they consume energy. With an education from the Viessmann Academy, you can give your customers what they're looking for, and much more.





climate of innovation®

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