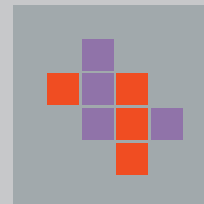
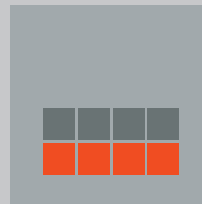
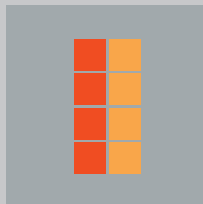
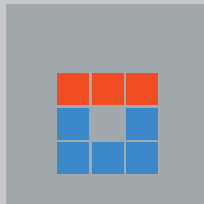
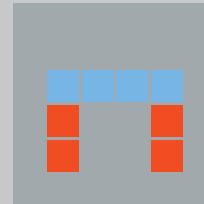
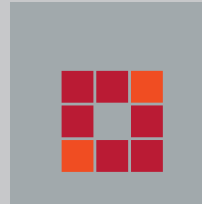
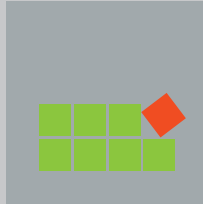
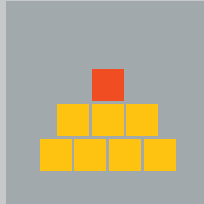


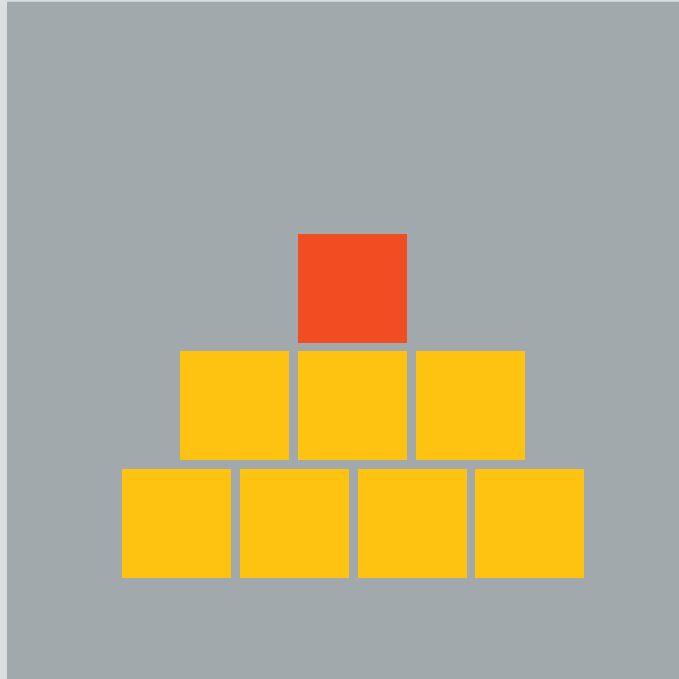
The Viessmann Company Principles



The Viessmann company principles were first formulated in 1966. They have been, and continue to be, important guidelines for our success. Updated and amended to reflect current circumstances, they have retained their validity even into the new millennium. In 2005, we have given them new emphasis, in line with the values represented by the company today.

The Viessmann company principles provide the guide to our daily endeavours – within our company and in our market sector.

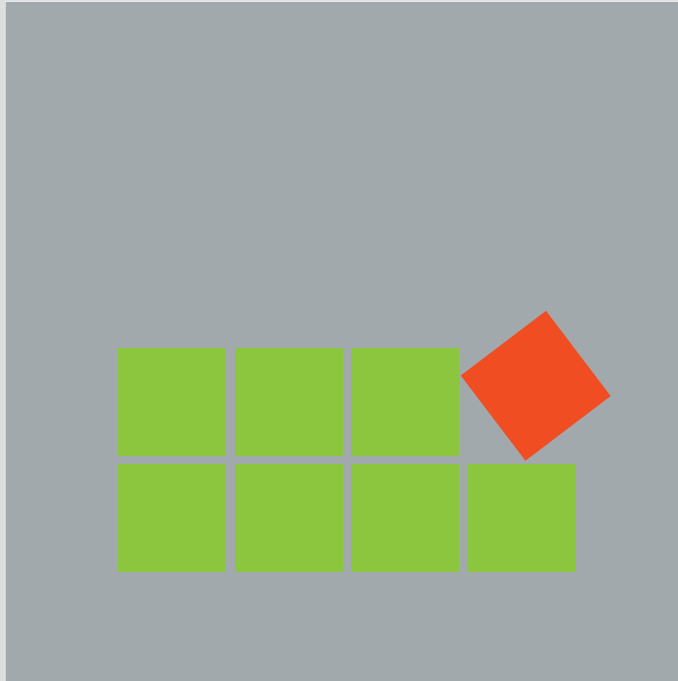
1. Top Quality



We offer top quality heating equipment, and we strive for perfection in all business areas.

Our actions follow the motto: "Nothing is that good, that it cannot be improved".

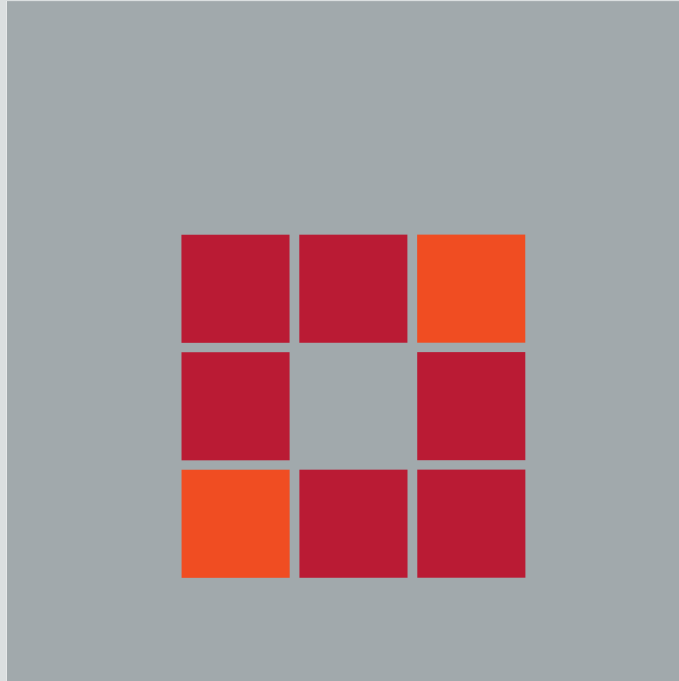
2. Innovation



We are technological pacesetters and take the initiative in our market sector. Repeatedly, we have developed exceptional products and solutions which have become benchmarks for our industry.

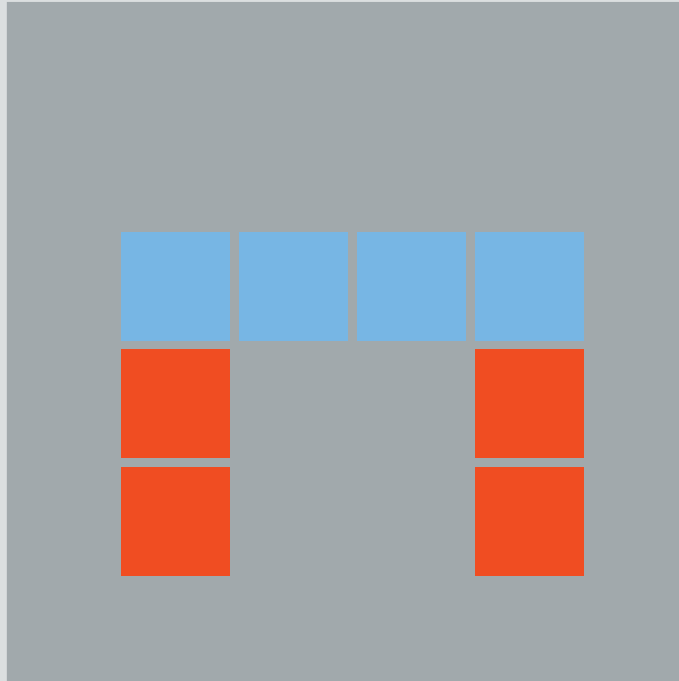
We fully intend to continue to shape technological progress.

3. Efficiency



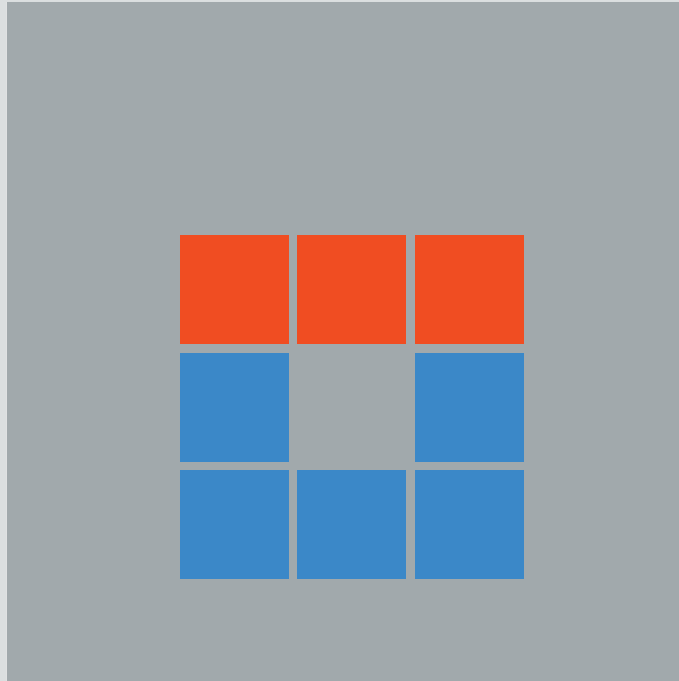
We operate with streamlined structures and procedures, as well as fast decision-making processes. This helps keep costs down and enables us to offer an excellent cost/performance ratio; a commitment we have made to our customers.

4. Reliability



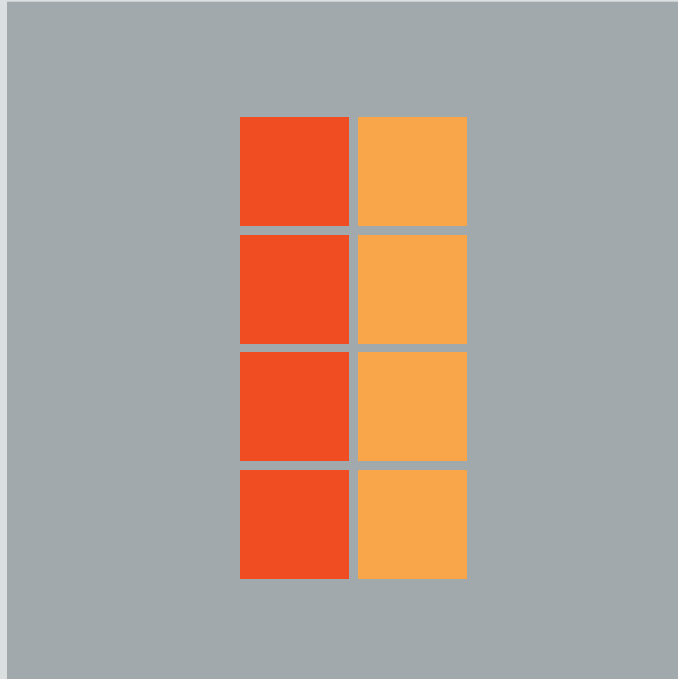
We are a reliable business partner. Our products offer a long service life and are designed with an eye to the future. Our sales organization is close to the customer, provides expert advice, and delivers with exemplary reliability.

5. International Orientation



Internationally, we are a leading supplier in our market sector. We think and act globally. Our product range meets the specific requirements of individual international markets.

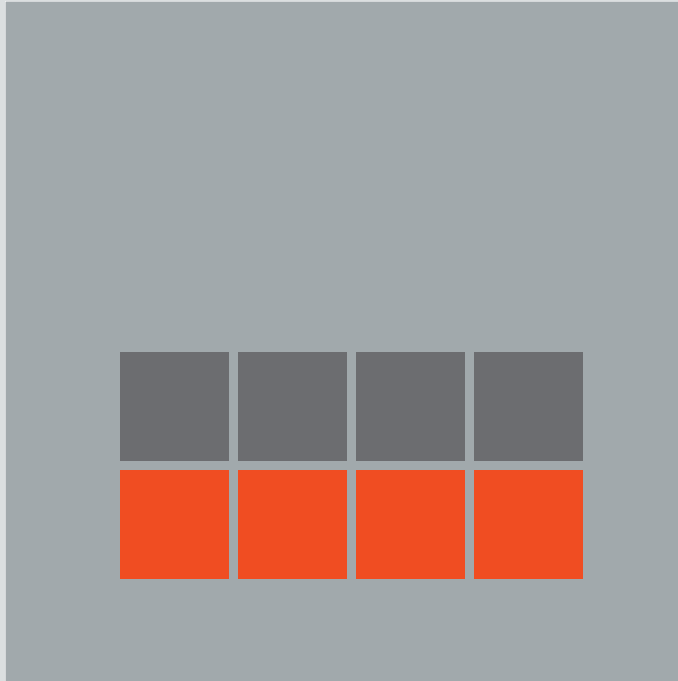
6. Complete Range of Products and Services



We offer complete heating systems for any demand and every application, as well as a comprehensive range of services, to our market partners.

Our products are reliable and easy to handle. They are energy-efficient, protect the environment, and feature a distinctive design.

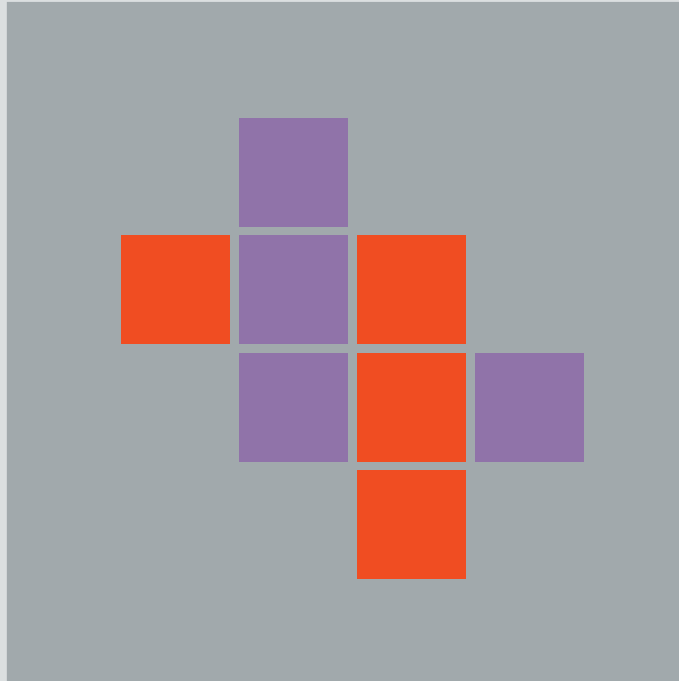
7. Responsibility



We are committed to meeting our social responsibilities. We pay attention to the environmental compatibility of all processes and encourage the use of renewable forms of energy.

We recognize that science, art and culture are important to our society and should be promoted.

8. Fairness



We are an independent family business; we work together with our customers and suppliers in true partnership and fairness, aiming for mutual success.

We value the individual in our business, and communicate with openness and trust. We are committed to working together towards a common goal. Capable employees, who are willing to give their best, are offered excellent opportunities for full personal development.



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